# **Privacy Policy**

Protecting your private information is our priority. This Statement of Privacy applies to www.hashtagsos.org, and Hashtag Success Over Suicide and Substance abuse Inc. and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Hashtag Success Over Suicide and Substance abuse Inc. include www.hashtagsos.org and Hashtag SOS. The Hashtag SOS website is a non-profit organization site. By using the Hashtag SOS website, you consent to the data practices described in this statement.

# **Collection of your Personal Information**

In order t	o better	provide	you w	vith p	products	and	services	offered,	Hashtag	SOS	may	collect
personally	identif	iable info	ormatio	on, sı	uch as yo	ur:						

- First and Last Name

- Mailing Address

- E-mail Address

- Phone Number

If you purchase Hashtag SOS's products and services, we collect billing and credit card information. This information is used to complete the purchase transaction.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through Hashtag SOS's public message boards, this information may be collected and used by others.

We do not collect any personal information about you unless you voluntarily provide it to us. However, you may be required to provide certain personal information to us when you elect to use certain products or services. These may include: (a) registering for an account; (b) entering a sweepstakes or contest sponsored by us or one of our partners; (c) signing up for special offers from selected third parties; (d) sending us an email message; (e) submitting your credit card or other payment information when ordering and purchasing products and services. To wit, we will use your information for, but not limited to, communicating with you in relation to services and/or products you have requested from us. We also may gather additional personal or non-personal information in the future.

## **Use of your Personal Information**

Hashtag SOS collects and uses your personal information to operate and deliver the services you have requested.

Hashtag SOS may also use your personally identifiable information to inform you of other products or services available from Hashtag SOS and its affiliates.

# **Sharing Information with Third Parties**

Hashtag SOS does not sell, rent or lease its customer lists to third parties.

Hashtag SOS may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Hashtag SOS, and they are required to maintain the confidentiality of your information.

Hashtag SOS may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Hashtag SOS or the site; (b) protect and defend the rights or property of Hashtag SOS; and/or (c) act under exigent circumstances to protect the personal safety of users of Hashtag SOS, or the public.

## **Tracking User Behavior**

Hashtag SOS may keep track of the websites and pages our users visit within Hashtag SOS, in order to determine what Hashtag SOS services are the most popular. This data is used to deliver customized content and advertising within Hashtag SOS to customers whose behavior indicates that they are interested in a particular subject area.

# **Automatically Collected Information**

Information about your computer hardware and software may be automatically collected by Hashtag SOS. This information can include: your IP address, browser type, domain names, access times and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the Hashtag SOS website.

#### Links

This website contains links to other sites. Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

# **Right to Deletion**

Su	bject to certain exceptions set out below, on receipt of a verifiable request from you, we will:
•	Delete your personal information from our records; and
•	Direct any service providers to delete your personal information from their records.
	ease note that we may not be able to comply with requests to delete your personal information if s necessary to:
•	Complete the transaction for which the personal information was collected, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, provide a good or service requested by you, or reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform a contract between you and us;
•	Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity;

•	Debug to identify and repair errors that impair existing intended functionality;
•	Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided for by law;
•	Comply with the California Electronic Communications Privacy Act;
•	Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when our deletion of the information is likely to render impossible or seriously impair the achievement of such research, provided we have obtained your informed consent;
•	Enable solely internal uses that are reasonably aligned with your expectations based on your relationship with us;
•	Comply with an existing legal obligation; or

• Otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information.

#### **Children Under Thirteen**

Hashtag SOS does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

#### **E-mail Communications**

From time to time, Hashtag SOS may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. In order to improve our Services, we may receive a notification when you open an email from Hashtag SOS or click on a link therein.

If you would like to stop receiving marketing or promotional communications via email from Hashtag SOS, you may opt out of such communications by Emailing support@hashtagsos.org with request to unsubscribe or opt out.

# **Changes to this Statement**

Hashtag SOS reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our website, and/or by updating any privacy information. Your continued use of the website and/or Services available after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

#### **Contact Information**

Hashtag SOS welcomes your questions or comments regarding this Statement of Privacy. If you believe that Hashtag SOS has not adhered to this Statement, please contact Hashtag SOS at:
Hashtag Success Over Suicide and Substance abuse Inc.
Email Address:
support@hashtagsos.org
Effective as of January 23, 2023